Princeton in France (PIF) Internships
Aix-en-Provence, France

Description
Princeton in France (PIF) is a unique internship opportunity open to students enrolled in Aix-en-Provence 207F. Administered through the International Internship Program (IIP) in partnership with the Department of French and Italian, PIF internships are 4 weeks, and their goal is to introduce students to French culture and prioritize the cultural immersion experience. These internships are offered in collaboration with the Institute for American Universities.

Eligibility
Students enrolled in 207F will automatically have the option to apply for a Princeton in France internship in Aix-en-Provence, which would immediately follow the 207F program. However, participation in the additional 4-week internship program is not a requirement for FRE 207F, nor is an internship guaranteed.

Application Process
Students interested in Princeton in France will first need to apply to FRE-207F, where they can indicate their intention to pursue a PIF internship. There is no separate application for the Princeton in France internship.

Once accepted to the language immersion program, students interested in PIF will meet with IIP advisers to discuss their top internship choices and write an intention letter/cover letter for their preferred internship. IIP will attempt to place students in the most appropriate internship available and attempt to honor their preferences.

Internship Requirements
- Students should complete the Princeton in France Internship Application in GPS and rank their top three choices based on the list provided below.
- Students will need to maintain regular communication with Professor Pascale Schaaf during the internship.
- Students will be required to work between 32-35 hours/week at the internship site.

Students who are interested in an eight week internship in France should reach out to the IIP office.
Internship Placements in Aix-en-Provence, France

Arts & Culture/Museum Science

Musée Granet

Description: Musée Grante in Aix-en-Provence devoted to painting, sculpture, and archaeology from antiquity to the 21st century.

Responsibilities: Intern responsibilities include assisting with social media marketing, participating in museums visit presentations in English, and translating or helping proofread museum documents published in English. Past projects/tasks have included: daily assistance with the museum’s education department and tours; creating, proofreading, translating and editing of educational materials for English-speaking visitors; researching museums in English-speaking countries to prepare a report on potential new educational activities and initiatives that the Musée Granet can implement.

Qualifications:

- Experience with translation and proofreading is a preferred skill, but not required.
- Interest in museology and museum education.

Language: Intermediate French

Business & Consulting

Euroméditerranée

Description: For more than twenty years, the Public Planning Institution (EPA) Euroméditerranée has been designing, developing and building the sustainability Mediterranean city of tomorrow at the heart of the Aix-Marseille-Provence metropolis.

Responsibilities: Internship opportunities are available in international trade and research of foreign investments. Past projects/tasks have included: leading an outreach campaign to directors/CEOs of U.S. small and medium enterprises in the fields of real estate/construction, green growth, banking and insurance, health, logistics/international trade, digital industry and tourism to survey feedback on their expansion into European and French markets, including gathering information on their strategies for investments and expansion abroad; identifying innovative solutions for Euroméditerranée’s future utilizing innovative ecosystems, online media, social networks, event and trade shows, incubators, competitions, clusters, annual and thematic rankings, and creating a database.

Qualifications:

- Excellent writing skills
- Experience with research
- Interest in public policy

Language: None
**Expatri Action**

**Description:** Expatri Action offers language workshops for foreigners and their families living in Aix-en-Provence region to better hone their conversational skills in French through practice, to appreciate all aspects of French culture, and to help facilitate administrative processes in professional and everyday life.

**Responsibilities:** Internship opportunities are available in communications and translating web content in French and English. Past projects/tasks have included: website optimization and content creation; assisting with development and implementation of events; assisting with the research and creation of new pedagogical tools.

**Qualifications:**
- Experience with translation is preferred
- Experience with website optimization and content creation
- Interest in education and educational tools

**Language:** Intermediate French

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**Planet of the Grapes**

**Description:** Planet of the Grapes is a sustainable fashion business that specializes in creating nature-based materials from the waste of the wine industry. Planet of the Grapes converts used grape skins into a leather alternative.

**Responsibilities:** Interns will help develop a business plan, research gaps in the market for environmentally friendly materials, and provide an in-depth SWOT analysis. Opportunities are also available in marketing, communications, public relations, and branding where students will network with designers and potential clients. Past projects/tasks have included: researching new circular economy business models and focusing on chosen direction with financials; investigating grants and awards the company would be eligible for, preparing statistics, graphs, spreadsheets to project out 5, 10, years and showing targets; preparing environmental profit and loss reports (EP&L) for sustainable business investors/grants; researching new technologies; researching and contacting factories to collaborate with in France, Spain, Portugal, and Italy; sourcing hemp fabric from local areas and other local alternative materials for experimenting with new products, sourcing natural dyers in Europe and globally; researching new materials and fabrics, their manufacturing processes and designing a creative lookbook with the results.

**Qualifications:**
- An interest or background in business is preferred as interns will work on financial planning, forecasts, and putting together financial proposals for potential investments, sponsors, or crowd-funding projects.
- Experience or knowledge in textiles or natural fabric finishes is ideal, as well as having technical and analytical skills.

**Language:** None

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**Graphic Design**

**Intellinium**

**Description:** Intellinium specializes in smart personal protective equipment to serve worker safety.

**Responsibilities:** Interns may help create and produce a short video to promote the company’s goals and initiatives. Interns may also assist in translating various documents and engage in casual conversations with employees to improve their English fluency. Past projects/tasks have included: implementing a new prototype of a PPG sensor and leveraging testing to implement and test health issue detection algorithms to help workers self-diagnose or identify critical health patterns during a panic button sequence; research and develop new methods on how to efficiently use wearable HR and oximeter sensors designed to protect and save workers and sport practitioners.
Qualifications:

- Intern should have knowledge and skills in marketing material production such as video editing and/or putting together animation clips.
- Hardworking and entrepreneurial mindset is welcome.

Language: Advanced level of French or Spanish required

Marketing & Advertising

**Aexor**

**Description:** Aexor provides workplace safety resources and training in engineering workplace environments. This internship would entail helping improve and develop the company's marketing techniques via verbal and written communication.

**Responsibilities:** Interns will develop communication and marketing goals for the international market, as well as create media and technical notes in English that convey strategies on workplace safety. Past projects/tasks have included: assisting with development of an ATEX training manual; creating and managing content for AEXOR YouTube channel; creating targeted marketing and digital media campaigns to boost AEXOR’s standing and create awareness.

**Qualifications:**

- Interns should have a background in marketing and communications media such as Skype and LinkedIn.

**Language:** Intermediate French preferred but not required.

**Argrove**

**Description:** Agrove develops intelligent, connected and eco-designed urban culture solutions. Connected with IoT sensors and a mobile application, they aim to provide everyone the means to grow in a simple, sustainable and collaborative way.

**Responsibilities:** Internship responsibilities include creating marketing content to share on social media, and networking with interested clients and contacts through digital communication for sales development. Past tasks have included: creating rich editorial content (news, listings, how-tos, etc.); participating in editorial meetings to identify relevant topics; collaborating, defining and applying SEO content strategy; translating content on the website and mobile application; creating a matrix to decide whether Agrove should code the e-commerce platform or use a plug-in; implementing an e-commerce structure; optimizing the loading page and user experience; general support of the developer’s team on new app structure.

**Qualifications:**

- Interest in sustainable development and eco-friendly technology
- Experience with website and mobile application maintenance is a plus, but not required.

**Language:** Intermediate French

**Creative Talents Worldwide**

**Description:** CTW specializes in content marketing, online media campaigns, branding, research, and business development for top companies in the luxury, travel, design and fashion industries.

**Responsibilities:** Interns roles are available in communications and marketing. Past projects/tasks have included: content marketing and creating and editing articles, photos, videos for CTW clients in fashion, travel, design, and luxury domains; creating content and managing social media channels for clients based in Europe and the USA; leading generation research of press offices, outreach to press outlets, creation of press releases and magazines in Europe and the USA for fashion, design, travel and luxury clients; research projects for business development.
Qualifications:
- Interest or experience with social media, creation of press releases, video editing and creation
- Excellent writing skills.

Language: None

MY CTO Friend
Description: MY CTO Friend is an online video platform that teaches how to build a successful startup. Dedicated to providing technical knowledge and guidance to entrepreneurs in startup companies.
Responsibilities: Intern responsibilities include assisting in web-marketing, working closely with the sales team, as well as performing research to keep abreast of new technologies and abilities to automate marketing processes as effectively as possible. Past projects/tasks have included: building and improving website and funnel; creating email follow-up sequences; optimizing social media and YouTube channel, setting up social media calendars and protocols, editing and optimizing website content, increasing social media awareness; creating business cases; analysis and canvas of CTO Friend business model; analyze and adjust Growth hacking sequences (inbound and outbound); designing logical paths from specific clients/needs/questions to specific products/solutions.
Qualifications:
- Preferable skills include familiarity with Wordpress, Clickfunnel, Sendinblue, Keynote, Canva, and proficiency in Adobe products such as Illustrator, Photoshop, InDesign, Lightroom, Premiere and After Effects.
Language: None

TBM Studio
Description: TBM Studio is a technology company that creates visual and interactive experiences for companies, museums, showrooms, and venues.
Responsibilities: Intern responsibilities include creating marketing content to share on social media, networking with interested clients and contacts through digital communication, and assisting with sales projects. Past projects/tasks have included: content creation for website and social media; managing social media accounts and developing strategies for increased traffic and interaction with followers and potential new clients; creating marketing and video content.
Qualifications:
- Interest in marketing and video creation.
Language: None